

26 April 2017



## Call for entries for a brand new design for the iconic race chair

*The winning design will be adapted for the upcoming Sedan Chair Race*

Designers, engineers, inventors and talents. Ready for a challenge and an opportunity to stretch your creative muscles and help create a modern, amazing race chair for a well-known charity race? You will enjoy great freedom to make use of any new material, construct a new structure and design an iconic race chair at the Sedan Chair Design Competition. The winning design will be incorporated for the upcoming Sedan Chair charity race event.

Linda Burgoyne, the Chairlady of the Sedan Chair Charities Fund (SCCF) Executive Committee said, "Sedan chairs used to be a major mode of transportation, and is part of Hong Kong's heritage. The traditional wooden chairs that we used in the past helped us gather race teams together for a good cause. We hope, through the competition, to modernize this iconic race chair for the new era. A new modern, lighter, and stackable sedan chair, ideally made of weather-proof material, will allow us to retire the old models and let race teams enjoy more fun and raise more funds to local charities."

Sedan Chair Design Competition is now open for application. Contestants are welcome to participate as individuals or groups with 2-5 persons. Submitted designs should showcase the originality, creativity, aesthetics, practicability and marketability of the new sedan chair including its structure, appearance, operations and more. There are different prizes to be won for the best design as well as the award for The Most Sustainable Design. The winning design of the competition will be adapted and mass-produced to be used in the upcoming Sedan Chair Races.

### Details of Sedan Chair Design Competition:

Rules and Regulations:	<ul style="list-style-type: none"><li>- Consists of a chair and two 3m long poles for lifting the chair</li><li>- To accommodate one seated passenger and 4-8 persons carrying the chair</li><li>- A lighter model with qualities such as folding/stackability for easy storage, sturdiness for carrying a passenger and racing at speed, easy access for decorating and dismantling of materials, and a representation of old meets new</li><li>- Contestants require to submit a design sketch and production details</li><li>- Shortlisted contestants will be notified of the dates and details of the presentation session individually</li><li>- Selected finalists will be asked to construct a full scale mock-up of their designs for the final selection</li></ul>
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Entry:	Contestants are welcome to participate as individuals or groups (2- 5 persons).
Awards:	<ul style="list-style-type: none"> <li>- WINNER of The Sedan Chair Design Competition (one winner) Prize: A certificate and Cash prize of \$5,000</li> <li>- The Most Sustainable Design (one winner) Prize: A certificate and Cash prize of \$3,000</li> </ul>
Application Fee:	Free
Submission of Application and Proposal:	19 May 2017 (Friday)
Enquiry:	2849 0447 or email <a href="mailto:program@sedanchairace.org">program@sedanchairace.org</a>

Visit the sedan chair website [www.sedanchairace.org](http://www.sedanchairace.org) for more details.

Act now! Submit your creative ideas to us to help modernize our traditional sedan chairs!

~ End ~

#### **About Sedan Chair Charities Fund**

Sedan Chair Charities Fund (SCCF) was established in 1975. It is a registered non-profit organisation with a mission to help local charities that receive limited support from the Government. Each year, the Sedan Chair Race is held at the Matilda International Hospital located at the Peak, attracting athletes from various nationalities to join the race. Since its inception, near \$70 million has been donated to 138 Hong Kong charitable associations and organisations.

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**Photo caption 1:**

The Sedan Chair Design Competition is now open for application.



The poster features a collage of images showing various creative sedan chair designs, including one with a rainbow arch, one with green balloons, and others with Pikachu and Noh mask themes. The text is in both English and Chinese.

**SEDAN CHAIR DESIGN COMPETITION 2017**  
**抬轎設計比賽 2017**

SEDAN CHAIR CHARITIES FUND

Be creative. Design a modern sedan chair for a new era!  
發揮你的創意, 設計革新抬轎, 迎接新時代!

Entry 參賽資格: Individuals or groups (2-5 persons, 個人或團體 (2-5人))  
Free Application 免費參加

Application Deadline 截止報名日期: 19.5.2017 (Friday)

The winning design will be adapted in the upcoming Sedan Chair Races.  
獲獎的設計將成為日後抬轎比賽指定轎子

www.sedanchairrace.org | 2849 0447 / 2849 0449 | facebook /sedanchair

**Photo caption 2:**

The chairs will be adapted and mass-produced for the meaningful race for raising funds for charities.

