

18 July 2017



The Sedan Chair Charity Race Scheduled on 29 October 2017

New "Super Fun Challenge" is introduced to race without passenger on the chair

The 43rd Sedan Chair Race, organised by the Sedan Chair Charities Fund (SCCF), will be held at The Matilda International Hospital on Mount Kellett Road of the Peak at 10am on **29th October 2017 (Sunday)**. This year, SCCF introduces a new race category, "Super Fun Challenge", in which only 4 runners are required to join the race and enjoy the Sedan Chair experience without carrying a passenger. This charity race is an excellent platform for team building and brand exposure. The money raised will be used to support local small charities which run education, health or social welfare community programmes.

The Sedan Chair Race is now open for registration. Race teams consisted of 4-8 runners set off from the historical site of the Matilda International Hospital on a 2.1km race along the Peak. They are also invited in the charity selection process by selecting the preferred charity category or charities. The race is a fun and meaningful event, filled with dazzling costumes and creative chair designs, where runners with a need for speed can opt for a greater challenge.

New Race Category "Super Fun Challenge"

Apart from the Serious Challenge and Fun Challenge, this year "Super Fun Challenge" is ideal for new race teams as the entry requirement of this race category is only 4-6 runners and no passenger is required. Corporations, schools, clubs, associations and organisations can sign up for the race with a minimum contribution of HK\$13,000 - \$36,000 depending on their categories. A maximum of 50 teams can be enrolled on a first come, first served basis.

Race Category:

Course Category	Distance	Team Requirements
The Super Fun Challenge	2.1km	4 - 6 Runners, no passenger is needed
The Fun Challenge	2.1km	8 Runners, 1 Passenger
The Serious Challenge – Mens'	2.1km	8 Runners, 1 Passenger
The Serious Challenge – Ladies'	2.1km	8 Runners, a dummy weighed at least 10kg
The Serious Challenge – Schools'	2.1km	6 - 8 Runners (minimum of 3 Boys & 3 Girls), a dummy weighed at least 10kg

To enroll, register with the entry form which can be downloaded from the sedan chair website www.sedanchairace.org or simply register online. Enquiries: 2849 0447.

Linda Burgoyne, the Chairlady of the SCCF Executive Committee said, "Some of the race teams reflected that to run the 2.1K course with the weight of a passenger was very challenging so we introduce a new race category, with no passenger, to encourage more teams to participate this year. I'm sure the carriers of sedan chairs a 100 years ago would have agreed."

Running through the Ages

"As the Sedan Chair Race has been in action for 43 years we are inviting teams to decorate the chairs to depict 'Running Through the Ages', though they are free to be creative with any positive message. Having fun and raising money for small local charities is an awesome way to spend a Sunday morning, and we hope that lots of teams will sign up" Linda Burgoyne added.

2017 Sedan Chair Race:

Date	29th October, 2017 (Sunday)
Time	10:00am - 1:30pm 10 – 11:30am - Race & prize presentation <i>Performance, food, music and games throughout the event</i>
Venue	Matilda International Hospital on Mount Kellett Road of the Peak
Course Category	The Serious Challenge / The Fun Challenge / The Super Fun Challenge

The charity bazaar will also be held alongside the race. Race teams, spectators as well as families are welcome to come and enjoy a large selection of food, snacks, icy treats, drinks and beer. The day will be filled with wide array of interactive games, street dancing, and music performances from 10am to 1:30pm.

~ End ~

About Sedan Chair Charities Fund

Sedan Chair Charities Fund (SCCF) was established in 1975. It is a registered non-profit organisation with a mission to help local charities that receive limited support from the Government. Each year, the Sedan Chair Race is held at the Matilda International Hospital located at the Peak, attracting athletes, amateur runners and corporate staff from various nationalities to join the race. Since its inception, around \$70 million has been donated to 138 Hong Kong charitable associations and organisations. For details, please visit our website, www.sedanchairace.org.

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Photo caption 1:

The Sedan Chair Race is now open for race team registration and sponsorship now. The day will be filled with costumes, fun games, music, and amazing food and drinks.

Sedan Chair Race 2017

29.10.2017 (Sunday) | Matilda International Hospital
10:00am - 1:30pm

Enjoy running for speed,
or just for fun and
team building?
Get a team to join the
Sedan Chair Race.
Proceeds will go to
local small charities.

**<NEW>
SUPER FUN
CHALLENGE**
4 runners &
no passenger required



☎ 2849 0447 ✉ program@sedanchairrace.org facebook sedanchair Register now 



Photo caption 2:

Companies and associations can join the race for team building and supporting a good cause.

