

19 October 2017

For immediate release



## **Super Fun Challenge and Mini Sedan Chair Obstacle Game were Introduced**

*Join hands to have great fun and raise fund at the Sedan Chair Race*

There's something new coming at the Sedan Chair Race. The 43<sup>rd</sup> Sedan Chair Race, organised by the Sedan Chair Charities Fund (SCCF), will be held at Matilda International Hospital, the Peak at 10am on **29<sup>th</sup> October 2017 (Sunday)**. SCCF is honoured to have Jade Kwan to be the ambassador of the event. A new race category, "Super Fun Challenge", in which participants do not require to carry a passenger and a new family-friendly game, the Mini Sedan Chair Obstacle Run specially designed for families, were introduced this year. The money raised will be used to support local small charities which run education, health or social welfare community programmes.

### **New Race Category "Super Fun Challenge"**

Race teams consisted of 4-8 runners will set off from the historical site of Matilda International Hospital on a 2.1km race along the Peak. They can also take part in the charity selection process by choosing the preferred charity category or charities. Apart from the Serious Challenge and Fun Challenge, this year "Super Fun Challenge" is ideal for new race teams as the entry requirement of this race category is only 4-6 runners and no passenger is required.

The theme is 'Running Through the Ages' this year, race teams can feel free to be creative with the chair decor and pass on any positive messages to the public.

### **Mini Sedan Chair Obstacle Run for families**

SCCF also introduces the First *Mini Sedan Chair Obstacle Run*, which is an excellent opportunity for parents and children to enjoy unique sedan chair experience. Each team should comprise 2-4 family members or friends with at least one member aged 5-12 and a team leader aged 18 or above. Each family team needs to carry a doll which sits on the mini sedan chair and complete 4 obstacle courses set on the hospital grounds.

Interested family and friends can simply enroll on-site for the game with a registration fee of \$40. Every team can be a winner and have a chance to win a prize if they can complete the obstacle challenge together within the required time.

### **Charity Bazaar**

Apart from the obstacle run which is perfect for family bonding, there are various activities at our charity bazaar, including Do-It-Yourself T-shirt corner, interactive game booths, photo corners, a large selection of food, and music performances for families and adults to explore on the day. Come

and join us from 10am to 1:30pm at the Sedan Chair Race and Bazaar. Shuttle bus will run straight to the event venue from Central between 6:40am and 2pm.

**2017 Sedan Chair Race and Bazaar:**

|            |  |
|------------|--|
| Date       | <b>29<sup>th</sup> October, 2017 (Sunday)</b>  |
| Time       | 10:00am - 1:30pm<br>(10am-12:00pm: Race & prize presentation)<br><i>Performance, food, music and games throughout the event</i>  |
| Venue      | Matilda International Hospital on Mount Kellett Road of the Peak   |
| Highlights | <p><b>Charity Race</b></p> <ul style="list-style-type: none"> <li>- <b>The Super Fun Challenge, 4 - 6 Runners, no passenger is needed</b></li> <li>- <b>The Fun Challenge, 8 Runners, 1 Passenger</b></li> <li>- <b>The Serious Challenge, 8 Runners, 1 Passenger</b></li> </ul> <p><b>Charity Bazaar</b></p> <ul style="list-style-type: none"> <li>- <b>Mini Sedan Chair Obstacle Run</b></li> <li>- <b>DIY T-shirt making corner</b></li> <li>- <b>Game and photo booths for adults and families</b></li> <li>- <b>Food delights &amp; drinks</b></li> <li>- <b>Live performance</b></li> </ul> |

~ End ~

**About Sedan Chair Charities Fund**

Sedan Chair Charities Fund (SCCF) was established in 1975. It is a registered non-profit organisation with a mission to help local charities that receive limited support from the Government. Each year, the Sedan Chair Race is held at the Matilda International Hospital located at the Peak, attracting athletes, amateur runners and corporate staff from various nationalities to join the race. Since its inception, around \$70 million has been donated to 138 Hong Kong charitable associations and organisations. For details, please visit our website, [www.sedanchairace.org](http://www.sedanchairace.org).

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**Photo Caption 1:**

Jade Kwan is the ambassador of the Sedan Chair Race 2017. The day will be filled with costumes, fun games, music, and amazing food and drinks.



**Sedan Chair Race 2017**

29.10.2017 (Sunday) | Matilda International Hospital  
10:00am - 1:30pm | **Food, Music & Games**

Enjoy running for speed, or just for fun and team building? Get a team to join the Sedan Chair Race. Proceeds will go to local small charities.

**<NEW> SUPER FUN CHALLENGE**  
4 runners & no passenger required

Ambassador  
Jade Kwan

Register now

☎ 2849 0447 | ✉ program@sedanchairrace.org | facebook sedanchair | sedanchairrace

Organizer:  matilda  
Gold Sponsor:  KISHINCHANG CHELLARAM FOUNDATION  
Bronze Sponsor:   
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**Photo caption 2:**

“Super Fun Challenge” is ideal for new race teams as the entry requirement of this race category is only 4-6 runners and no passenger is required.



**Photo caption 3:**

The Mini Sedan Chair Obstacle Run specially designed for families were introduced this year.

